



Election Defense Alliance, Election Integrity & the Warren Poll

## Media Fact Sheet

### The EVEP Project: A brief overview

An Election Verification Exit Poll, or “EVEP” (pronounced *ee-vep*) is a publicly observable nonpartisan exit poll that invites voters to anonymously record their recently cast votes, and compares the results to the official results posted at the polling site on Election Night. The data obtained will be analyzed on Election Night and serve as a measure of the legitimacy of the announced outcomes.

This concept has been used by United Nations poll watchers in fledging democracies around the world to ensure that elections represent the intent of the voter. In fact, EVEPs have been used to overturn fraudulent elections in the Ukraine, Serbia, the Republic of Georgia and Peru.

The need for *independent* polling operations has become increasingly apparent over the past few election cycles, as Edison-Mitofsky, the polling company that runs the official exit polls commissioned by the media consortium, **withholds its raw data** and instead **releases adjusted data** that conforms to the announced election outcomes.

On Nov. 4<sup>th</sup>, Election Defense Alliance, Election Integrity, The Ken Warren Poll, and hundreds of concerned citizens will be coordinating professional and volunteer EVEPs across the nation in order to safeguard our vote, and our democracy.

### Purpose

- To ascertain the veracity of the official results,
- To detect evidence of fraud, to be followed up by further investigation,
- To further develop citizen polling as a means to detect and deter fraud, and
- To encourage people and give them the tools to take control of their elections and their government.

### The principals

- Dr. Ken Warren (The Warren Poll) directs polling operations including staffing and training of interviewers and data entry personnel
- Dr. Steven Freeman (University of Pennsylvania and Election Integrity) provides data analysis and results.
- Dr. Jonathan Simon & Sally Castleman (both of Election Defense Alliance) run field operations, including staffing, data entry, communications and training for the volunteer initiatives.
- Election Defense Alliance and Election Integrity, both projects of 501(c)(3) nonprofit organizations, provide additional organizational support.

### Methodology

The methodology – developed by Dr. Ken Warren and Dr. Steven Freeman with contributions by Dr. Jonathon Simon – being used in this EVEP has been tested at twenty-six sites in Pennsylvania during the general election in 2006 and at seven sites in the presidential primary in Louisville, Kentucky during the Democratic primary on May 20, 2008.

The methodology, implementation details and results have been documented in a paper entitled “The Election Integrity Election Verification Exit Poll: Report on the Kentucky Pilot Project” by Dr. Steven Freeman dated June 30, 2008.

### Contact Info

We will be seeking volunteers and donors up until Election Day, November 4<sup>th</sup>.

**Volunteer Sign-ups (we will train up until 11/3):**  
[www.ElectionDefenseAlliance.org/EVP](http://www.ElectionDefenseAlliance.org/EVP)

**Donations:**  
[www.ElectionDefenseAlliance.org/Donate](http://www.ElectionDefenseAlliance.org/Donate)

**Questions:**  
Sally Castleman, Media Liaison (781.454.8700)

**2008 results online:**  
[www.ElectionDefenseAlliance.org/Results08](http://www.ElectionDefenseAlliance.org/Results08)

### What races are we tracking?

President, Senate, House, contested “down-ballot” races, and controversial ballot initiatives.

### Analyze and publish the results!

We will document the methodology, summarize the findings, prepare statistical analyses of the data, present the results in a way that is understandable by the media and by the public, finally, transparently publish the raw data for researchers and scholars to freely conduct their own research.

### What we Need

We need volunteers (the *more*, the *better*) in states across the nation, and donations to help cover the considerable costs. We will direct new volunteers to existing EVEPs, or will assist and coordinate the creation of new EVEPs in their locale.

EVEP staff will train volunteers and provide all written detailed instructions.

Democracy demands that we verify—not trust—the sanctity of our electoral processes.

The Election Verification Exit Poll project will be conducted by Election Defense Alliance (Jonathan Simon, Principal), Election Integrity (Steve Freeman, Principal), Ken Warren (of The Warren Poll); Ryan Herlinger and Sally Castleman, Coordinators.